WHAT IS CLAIMED IS:

- 1. A method for creating a message template used for embedding hidden messages, the method comprising the steps of:
- (a) determining a message template performance metric comprising a dispersal measure having both a spatial domain function and a frequency domain function;
- (b) developing a numerical optimization algorithm containing the message template performance metric as a basis for optimization;
- (c) determining the message template geometric configuration comprising:
 - (i) determining a message template capacity
 - (ii) determining a message template area;
- (d) applying the numerical optimization algorithm to the message template geometric configuration which results in an optimal message template.
- 2. The method as a claim 1, wherein step (a) includes providing the spatial domain component as a requirement to disperse ones within the message template and providing the frequency domain component as a requirement as to eliminate replicating shifts.
- 3. The method as in claim 1, wherein step (b) includes providing simulated annealing as the numerical optimization algorithm.
- 4. The method as in claim 1 further comprising the step of providing 74 bits as a capacity for the message template.
- 5. The method as in claim 1 further comprising the step of providing a 128 by 128 array as the message template.
- 6. The method as in claim 1 further comprising the step of storing the optimal message template.

- 7. The method as in claim 1 further comprising using (Lois to insert equation) as the spatial domain component.
- 8. The method as in claim 1 further comprising the step of using (Lois to insert equation) as the frequency domain component.